

**MADE FROM MORE** 

# **Master of Business Administration MBA** (Global)





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# Why choose De Montfort University

Founded in 1870, De Montfort University (DMU) Leicester has grown into a global institution with 26,000 students and 2,600 staff. Our passionate and enthusiastic lecturers have excelled in the National Teaching Fellowship awards – the most prestigious awards for excellence in higher education. Our academics have industry experience, and our researchers have made a real difference in people's lives.

Our courses embed employability in their curriculum, and our research feeds into students' learning. DMU Leicester has been ranked in the top 20 universities for graduate prospects in The Sunday Times Good University Guide 2020. Previous DMU graduates have gone on to win Oscars and work with organisations such as the BBC, HSBC, Nike, BMW and the NHS. At DMU Dubai, we welcome students from all backgrounds and are proud to offer the perfect combination of award-winning teaching, excellent facilities and a fantastic student experience.

### **Schools and Departments**

All De Montfort University (DMU) students belong to one of our four faculties. Each faculty delivers a wide range of courses to students, oversees world-changing research, and fosters enviable commercial links that inform our teaching and ensure DMU courses are relevant to modern employers.

The Faculty of Business and Law delivers a wide range of undergraduate and postgraduate courses, including accounting, law, politics, marketing and business studies, designed with employability in mind.

### **Education 2030**

We want to ensure you have the best learning experience possible and a supportive and nurturing learning community. That's why we're introducing a new block model for delivering the majority of our courses, known as Education 2030. This means a more simplified timetable where you will study one subject at a time instead of several at once. You will have more time to engage with your learning and get to know the teaching team and course mates. You will receive faster feedback through more regular assessment, and have a better study-life balance to enjoy other important aspects of university life.











### **Course overview**

Focusing on employability and enhancing your abilities, this course will help develop your analytical and numerical skills for critical evaluation and appraisal, problem identification and problem-solving skills, and practical interpersonal and team-building skills. It will also help you better articulate your skills, abilities and achievements to create a personal development portfolio for your CV and job applications. This makes the Global MBA course perfect for early career professionals and graduates.

Emphasis is placed on gaining an advanced and applied understanding of the critical aspects of international business, enabling you to critically evaluate and adapt to a wide range of Business and Management issues within a global context.

## **Key features**

- An early career MBA is ideal for recent graduates or those with no managerial experience. The course focuses on enhancing transferable skills and helping you articulate your abilities and achievements to grab employers' attention when applying for jobs.
- You will be able to participate in exclusive business talks and events, enabling you to build a network of industry contacts.
- Please take advantage of access to the industry networks and its free informative events, business talk shows and networking sessions for all entrepreneurial students interested in innovation or wanting to start their own business.
- The programme leaders are experienced professionals dedicated to ensuring students receive a high-quality education. They are readily available to answer any questions or concerns students may have regarding the accreditation process or the course content.
- DMU Dubai students can now benefit from the Industry Advisory Board, which comprises leading experts and professionals at the enterprise level. The board provides valuable insights and guidance to ensure the curriculum remains relevant and current with industry trends and demands.

# **Teaching and assessments**

The course relies on a mixture of weekly large group sessions, tutorials and online resources and self-directed study. Formative in-class feedback is a key strategy to engage learners to constantly reflect on how they can approach and evaluate their learning and meet the assessment outcomes.

The assessment tasks are varied through the use of portfolios which enables learners to commence assessment tasks early in the module, receive formative feedback and submit tasks together at the end of the module.

This is a full-time course and in total you should be prepared to devote approximately 2 hours of lectures, 6 hours of workshop and 2 hours of asynchronous activity each week.

Course Master of Business Administration

Award MBA (Global)

Duration 1 year full-time/2 years part-time and Mode

Delivery Evening

Intake January/September

Annual Fees AED 99,225 (including 5% VAT)
Scholarships and flexible payment plans available

### **Course modules**



#### Block 1

Leadership and Business Sustainability

#### Block 2

Advance Strategic Management

#### Block 3

Cross-Cultural Management and Marketing

#### Block 4

Business Finance and Enterprise Development

#### **Block 5 & 6**

One of the following:

Research Methods & Entrepreneurship Project Research Methods & Consulting Project (simulator)

\*All modules are indicative and based on the current academic session.

### **Entry criteria**

- Applicants will typically hold an undergraduate degree with a minimum pass of 2:2 or equivalent overseas qualification
- Professional qualifications deemed to be of equivalent standing will be considered on an individual basis.
- Work experience is not a requirement. However, applications from those without formal qualifications but with significant professional experience in the relevant field will be considered individually.

### **English requirements**

If English language was not the medium of instruction in your previous academic qualification an IELTS score of 6.0 or equivalent when you start the course is essential.

Students with other qualifications may also be considered. Please scan the QR code or contact Admissions Office for details.





**Prof. Katie Normington** Vice-Chancellor De Montfort University



**Simon Bradbury** Pro Vice-Chancellor International De Montfort University



**Prof. Michael Gallimore** Head of Campus De Montfort University Dubai









**De Montfort University Dubai Dubai International Academic City** Post Box: 294345, Dubai, UAE Email: enquiry.dubai@dmu.ac.uk

Tel: +971 4 4358700 Fax:+971 4 4477350

**DMU Dubai Admissions Office is open from** Monday to Saturday 9am to 5pm

# www.dmu.ac.ae











# **Master of Business Administration (Global) Graduate careers**

MBA graduates can pursue roles across the globe with a wide range of companies, in a large number of sectors. Based on their qualifications, skills and specific expertise graduates often work in managerial positions and soon climb up the corporate ladder to take leadership positions. Having gained a wide know-how, several graduates also choose to pursue their own entrepreneurial ventures.